

DISPLAY ADVERTISING

A. Sneaker Ad \$475/mo

- + Slides in from the bottom of the page on desktop and mobile for maximum exposure
- + Wide-format banner

B. Billboard Ad \$400/mo

- + At the top of all pages
- + Ultra-wide format

C. Poster Ad \$300/mo

- + Positioned near the top of articles on desktop and mobile
- + Tall format

D. Standard Ad \$200/mo

- + On the sidebar on desktop view and within articles on mobile
- + Square format

E. Inline Ad \$150/mo

- + At the end of articles on desktop and mobile
- + Wide, cinematic format

F. Email Sponsor \$250/mo

- + Be the exclusive sponsor of every email we send out
- + Wide-format banner

+ **Premium Add-On \$50/mo**
Showcase your latest Facebook or Instagram post in real time

DEEP LOCAL REACH:

160,000

Pageviews each month*

41,000

Unique Visitors each month

SOCIAL CONNECTION:



1,800+ Followers
@wotsmqt



17,000+ fans
facebook.com/wotsmqt

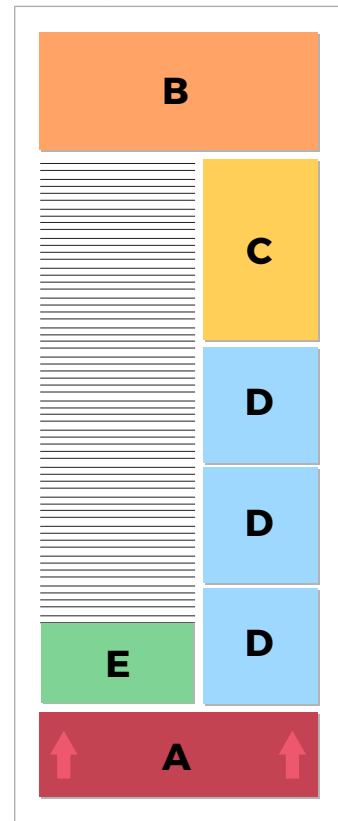


1,900+ followers
@wotsmqt

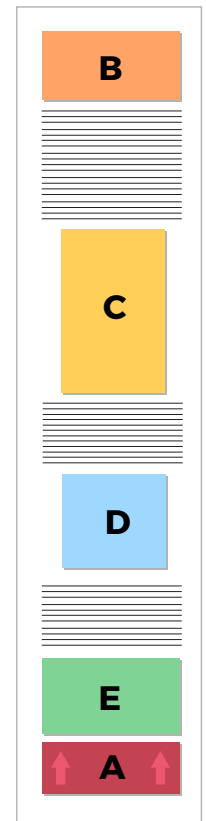


4,700 email subscribers

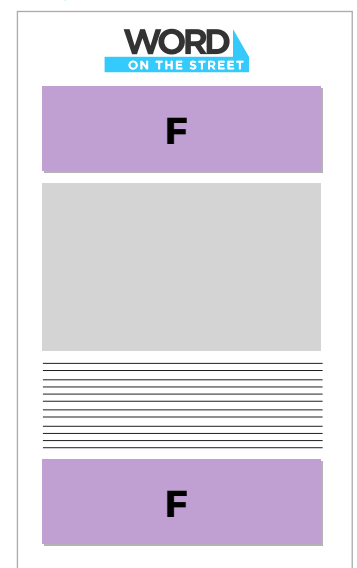
Desktop



Mobile



Email



Monthly stats report provided for every ad, including ad views and clicks.

\$25 flat fee for custom ad design.

Guaranteed 33% Minimum Share of Voice.

CONTACT

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Ad rates effective as of 1/1/20. Subject to change.

* Source: Google Analytics 11/16/19