

## DISPLAY ADVERTISING

### A. Sneaker Ad \$475/mo

- + Slides in from the bottom of the page on desktop and mobile for maximum exposure
- + Wide-format banner

### B. Billboard Ad \$400/mo

- + At the top of all pages
- + Ultra-wide format

### C. Poster Ad \$300/mo

- + Positioned near the top of articles on desktop and mobile
- + Tall format

### D. Standard Ad \$200/mo

- + On the sidebar on desktop view and within articles on mobile
- + Square format

### E. Inline Ad \$150/mo

- + At the end of articles on desktop and mobile
- + Wide, cinematic format

### F. Email Sponsor \$250/mo

- + Be a sponsor of every email we send out
- + Wide-format banner

**+** **Premium Add-On \$50/mo**  
Showcase your latest Facebook or Instagram post in real time

#### DEEP LOCAL REACH:

**160,000**  
Pageviews each month\*

**41,000**  
Unique Visitors each month

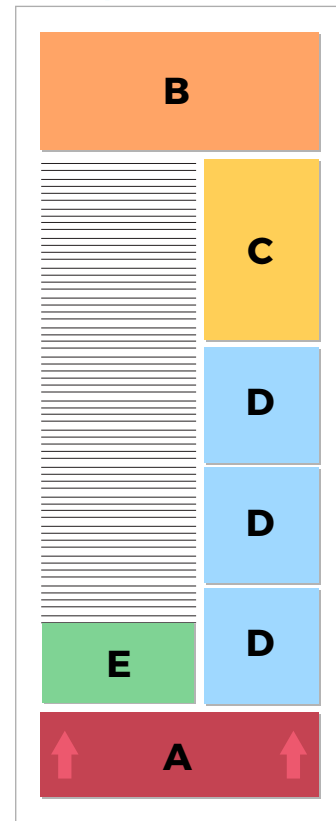
#### SOCIAL CONNECTION:

 **17,000+ fans**  
facebook.com/wotsmqt

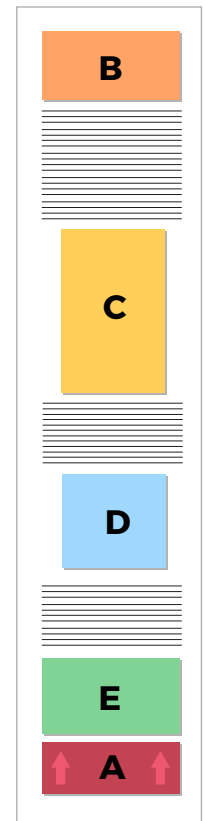
 **1,900+ followers**  
@wotsmqt

 **5,200 email subscribers**

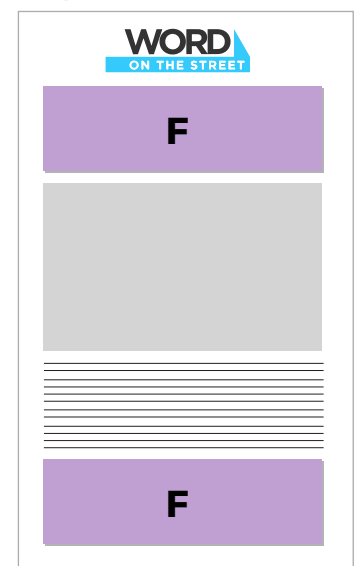
#### Desktop



#### Mobile



#### Email



Monthly stats report provided for every ad, including ad views and clicks.

\$25 flat fee for custom ad design.

Guaranteed 33% Minimum Share of Voice.

CONTACT

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Ad rates effective as of 1/1/20. Subject to change.

\* Source: Google Analytics 11/16/19