

## DISPLAY ADVERTISING

### A. Sneaker Ad \$425/mo

- + Slides in from the bottom of the page on desktop and mobile for maximum exposure
- + Wide-format banner

### B. Billboard Ad \$350/mo

- + At the top of all pages
- + Ultra-wide format

### C. Poster Ad \$250/mo

- + Positioned near the top of articles on desktop and mobile
- + Tall format

### D. Standard Ad \$150/mo

- + On the sidebar on desktop view and within articles on mobile
- + Square format

### E. Inline Ad \$100/mo

- + At the end of articles on desktop and mobile
- + Wide, cinematic format

### F. Email Sponsor \$200/mo

- + Be the exclusive sponsor of every email we send out
- + Wide-format banner

## SOCIAL CONNECTION:



**1,800+ Followers**  
@wotsmqt



**18,000+ fans**  
facebook.com/wotsmqt

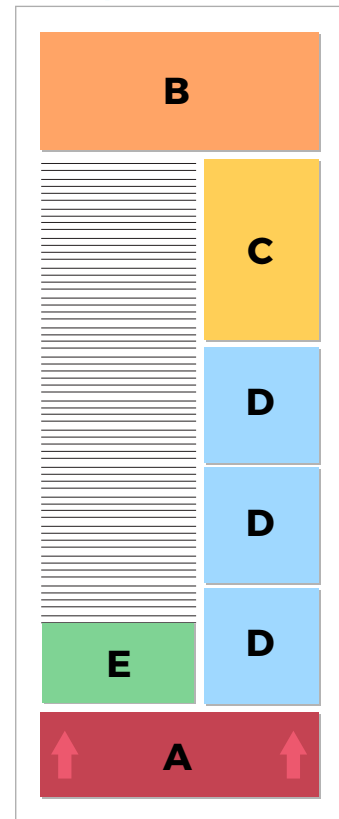


**1,900+ followers**  
@wotsmqt

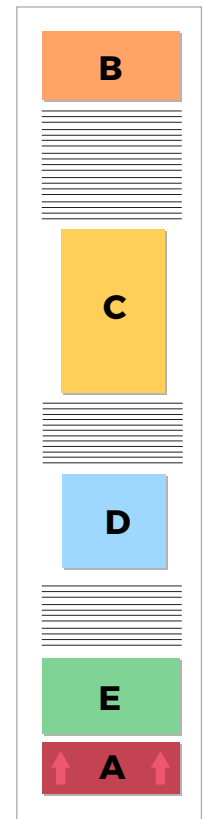


**5,800+ email subscribers**

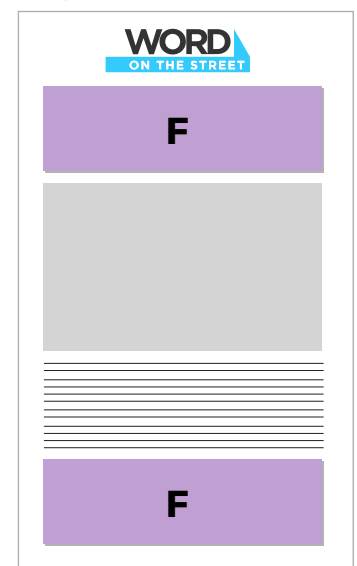
### Desktop



### Mobile



### Email



Monthly stats report provided for every ad, including ad views and clicks.

\$25 flat fee for custom ad design.

Guaranteed 33% Minimum Share of Voice.

CONTACT

Doug Garrison | doug@wotsmqt.com | www.WOTSMQT.com | 906-226-9768

Ad rates effective as of 1/1/22. Subject to change.